

made to measure

PERFORMANCE & ENGAGEMENT SOLUTIONS™



**CHARACTER,
DISCOVERY
& INSIGHT**
from the red & white

a quilt of many colours

Our brand is inspired by the hopeful immigrant spirits that arrived on Canadian shores seeking a better life. They fled oppression, dictatorship, poverty and injustice. These early disrupters arrived with few belongings; burdened only by heavy dreams marinated in determination.

They shaped a country, adapted their customs and integrated their cultures. Individuals supported families, families helped neighbours and built strong communities as they welcomed newcomers and came to know the Nation of First People. They didn't get everything right but they persevered, guided by common sense and moral compass. **They were the great engaged.**

They created diverse communities united by a shared purpose, common values and desire to succeed. Industrious and innovative, they built a strong foundation to guarantee success for future generations. **They were the great performers.**

They found imaginative ways to seek relief and provide the necessities. Music, gardening, hunting, fishing, cooking, preserving, quilting, knitting, needlepoint and sewing were crafts of artful expression. They created with precision and pride; improvising when materials were scarce. **Their solutions were custom fit, created with care and always Made to Measure.**

Remnants of these productive and engaged early disrupters comprise the character of our company. A quilt of many colours; joined by the threads of our Grandfathers, Grandmothers, Uncles, Aunts, Fathers and Mothers who mortgaged their dreams to make ours a reality.

Your Made to Measure solution will be creative, custom fit, cost effective, and delivered with the precision, character, and determination of the red and white.



THE ANSWER IS TO TRY AND HELP OTHERS.

Terry Fox



what makes us unique

“**WE IDENTIFY AND DISRUPT THE PATTERNS THAT ARE BARRIERS TO PERFORMANCE AND ENGAGEMENT.**”



Many clients approach us because they are frustrated about something. Disappointing **thoughts**, negative **feelings** and poor **results** are often a sign that something deeper is occurring. We listen and ask the powerful questions that help reveal what's really going on. Solutions become easier once the root problem is uncovered.

We aren't afraid of tough conversations! We expand **awareness** of the real issues, explore new **choices** and work to build the **confidence** necessary to take decisive action.

We are skilled at creating cost effective solutions and roadmaps with precision. We stand behind our work and aren't content until the desired results have been achieved. We don't walk away when a project is complete, we become your partner as long as you need us until competence and commitment is embedded permanently in the organization. **We disrupt patterns by educating, enabling, accelerating and advocating.**

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educate enable



“THE LEADERSHIP ROLE IS REALLY TO BUILD THE RIVER BANKS AND LET THE WATER FLOW FREELY.”

Bonnie Brooks 



on or off the clock, we'll

accelerate advocate



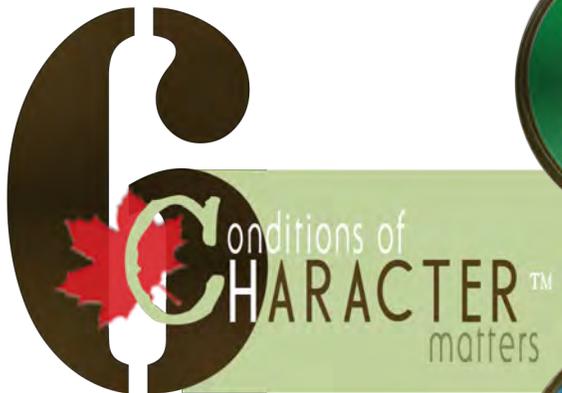
IF YOU BELIEVE IN A DREAM AND HAVE THE COURAGE TO TRY, ANYTHING IS POSSIBLE.

Rick Hansen 



tighten your buttons.

it begins with character



We believe that character is essential to achieving high levels of performance and engagement. The cornerstone of character development is wellbeing; psychological, physical and emotional. “Being well” is the gateway to accessing what’s possible and enhances courage, compassion, competence, commitment, confidence and peak levels of contribution.

I CAME TO BELIEVE IT IS VITAL TO TRANSFORM THE WORLD BY CHANGING THE WAY PEOPLE TREAT EACH OTHER AND BY MODELLING THAT KIND OF BEHAVIOUR.

Anne Murray 

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we support all ducks

THERE IS A LONGING AMONG ALL PEOPLE AND CREATURES TO HAVE A SENSE OF PURPOSE AND WORTH. TO SATISFY THAT COMMON LONGING IN ALL OF US WE MUST RESPECT EACH OTHER.

Chief Dan George 

It doesn't matter if you are a large duck in a small pond, a small duck in a large pond, an odd duck or still waiting to hatch. We want to help you achieve the highest possible levels of performance and engagement. We've swam with the sharks and our experience will help expand your awareness, explore the choices most meaningful to you and help cultivate the confidence you need to make a big splash (we don't duck around).



TIME SPENT LAUGHING AT YOURSELF, IS TIME WELL SPENT.

Jim Carrey 



You miss 100% of the shots you never take.

Wayne Gretzky 

We Are Ready to Help Achieve Your Goals!

contact us for a no obligation consultation

647-965-1251

support@made-to-measure.ca

join our community

madetoomeasure madetomeasurehrsolutions



made-to-measure.ca

100% Canadian Owned & Operated eh!