

C O A C H I N G

C O N V E R S A T I O N S



The ability for leaders to facilitate effective coaching conversations is essential for creating meaningful relationships and high engagement across their team.

Coaching conversations result in lasting behavioral change through the exploration of three key elements; identifying new insights (going deeper than surface issues), exploring choices, and developing self confidence that compels employees to take action.

The program is intended to help Leaders and HR Professionals learn the basic techniques utilized by certified professional coaches in order to enhance employee engagement while creating an inspiring culture that allows innovation and risk taking to naturally emerge.

Following this highly interactive and engaging session participants will:

- Gain a basic understanding of why employees make the choices they do
- Understand the latest developments in neuroscience that create new behaviors resulting in lasting change
- Understand the barriers that prevent employees from confidently taking risks and exploring innovative solutions
- Understand the four phases necessary for employees to confidently take action
- Understand the three conditions necessary to create effective coaching results
- Be able to navigate the three elements of a coaching conversation and how they differ from teaching and training conversations
- Witness the impact of an effective coaching conversation and have the opportunity to practice coaching conversations



made to
measure
solutions

Transforming
Leaders, Teams
& Organizations
with solutions
tailored to fit

Brian Martin, ICF Certified Coach has a proven track record supporting the transformation of teams and leaders with his practical and engaging approach.

To Learn More Contact

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All Made to Measure Programs can be fully customized to meet the unique needs of your organization.



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